

Form No.
Rs. 1750

(Non Refundable)

Mudra Institute of Communications, Ahmedabad

Shela, Ahmedabad - 380 058, Gujarat, India
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Fax: 308349

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Web site: <http://www.mica-india.net>



APPLICATION FORM

Post Graduate Certificate Programme in Crafting Creative Communications (CCC)

Instructions

- 1 This form is an integral part of the admission process. Please provide correct information. Admission granted with incorrect information will be ipso facto null and void.
- 2 Completed application form along with a crossed demand draft of Rs.1750 (Rupees One Thousand Seven Hundred and Fifty only) favouring Mudra Institute of Communications, Ahmedabad, payable at Ahmedabad should reach the Programme office, MICA, Shela, Ahmedabad - 380 058. The last date of submission will be announced on the net.
- 3 In all matters regarding admission to the programme, the decision of the institute will be final and binding on the applicant. No correspondence from the applicant with respect to his/her non-selection will be entertained.
- 4 Please tick mark the module you wish to apply for:
 Crafting Creative Copywriting Crafting Creative Art Direction
The modules on Crafting Creative TV & Radio Commercials and Crafting Creative Digital Design are common and compulsory for all.

A. Personal Details:

Name (Block letters):

Last Name

First Name

Middle Name

Address

(for Correspondence)

Pin

Telephone

Fax

email:

Gender

Male

Female

Date of Birth

Age

Nationality

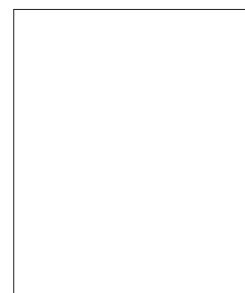
Marital Status

Father's/Guardian's Name

Occupation of Father/Guardian

Academic Qualification of Father/Guardian:

S.S.C. H.S.C. Graduate Post Graduate Others (Specify)



Affix a recent passport size photograph and sign across it.

B Education

Name of Examination	Year of Passing	Marks/ Grade (%)	Major Subjects/ Discipline	Academic Board/ University	Awards/Prizes Received
Bachelor's Degree B.A./B.Sc./B.Com/ B.B.A./B.E./B.C.A Other (please specify) _____ (Tick on the right degree)					
Master's Degree M.A./M.Sc./M.Com/ M.Tech Other (please specify) _____ (Tick on the right degree)					
Other Examination (please specify) _____					

C List no more than three training programmes/courses (other than your academic courses) that you have completed and consider important.

Sr. No.	Programme/Course	Duration/ Dates	Institution	Benefits/Skills Derived
1				
2				
3				

D. List no more than three significant achievements in extra-curricular activities.

Sr. No.	Achievements	Year	What personal traits/qualities do you believe were instrumental in this achievement?
1			
2			
3			

E. Work Experience if any (only full time and more than 6 months in the same job)

Sr. No.	Position held	Nature of Work	Name of organisation	Period	Total Pay (Rs./Month)
1					
2					
3					

F. Personal Statement

(a) State briefly how people who know you would describe you. What would they say about your interests, achievements, special traits, strengths and weaknesses?

(b) Briefly state your academic and career interest in communications and how would the programme be helpful to you?

(c) State briefly your extra-curricular interests. Please indicate what you read, how you spend your leisure time and other extra-curricular activities that you have been involved with.

G. How did you come to know about MICA? (Please tick wherever applicable)

- | | | |
|---|--|--|
| <input type="checkbox"/> Advertisement | <input type="checkbox"/> Friends/Parents/Relatives | <input type="checkbox"/> MICA Alumni |
| <input type="checkbox"/> Industry Professionals | <input type="checkbox"/> MICA Website | <input type="checkbox"/> Others (Please Specify) |

H. Declaration :

I have carefully read the instructions and agree to abide by the decisions of the Institute regarding my selection to the programme. I certify that the information furnished in this application form is correct to the best of my knowledge and belief.

Place

Date

Signature of the Applicant

**DO NOT ATTACH ACADEMIC CERTIFICATES AND MARKSHEETS OR THEIR TRUE COPIES TO THIS FORM.
PLEASE NOTE THAT INCOMPLETE FORMS WILL BE REJECTED.**